Arlington High School Booster Club

General Meeting Minutes

May 23, 2017

Welcome

Call to order at 7:06PM

Introductions

In Attendance: Debbie Whitis, Sheri Kelly, Marc Rosson, Alan Boatman, Kay Duskin, Holly Bowles, Michelle Williams, Kim Deisher-Allen, Theresa Hinricksen, Shawna Gould, Rhesa Gentry, Linda Bollinger and Laura Denovan

Minutes from April 25, 2017

Corrections- In places where it says “Michelle” it should be “Theresa”

Motion to approve minutes

1st Sheri Kelly 2nd Theresa Hinricksen

All in favor

Treasurers report, Marc Rosson

Income for this month was $450 from paint and sip. Also, we made $2289.46 for BBB Concessions, which was less than last year. Marc showed that we made about $600 in new membership sales this past month. Lot of income from last month of fiscal year. Membership envelopes are ready to go for first of next year. Shouldn’t have to dip in to reserves before club membership sales begin.

We sold about $10,000 in membership sales and we’ll try to match that next year. We had 130 renewed boosters and 84 new memberships and only 19 staff memberships.

We will try to push t-shirt sales over the next couple years.

Budget has been approved for next year. Every director is responsible for their own budget line.

Marc suggests we keep staff membership at $25. Alan mentioned that we should try to make sure the staff realizes the benefit of joining booster club. Kim Allen says that we could put this info in the monthly newsletter.

Motion to approve keeping staff membership at $25

1st Mike Carlson 2nd Sheri Kelly

All in favor

Shawna Gould says that our donations jars have been going down in the last three years. We need to market the online donation option on the website. When a new person signs up online to be a Booster, they are asked the type of membership, then they are asked if they would like to donate and if they would like to buy a t-shirt. Also, the registration page lists upcoming events and asks if they want to volunteer for any of these events.

Budget is contributing zero dollars to reserves, but right now we will not be contributing to reserves and might dip into reserves. Marc emphasizes that we would like to keep our reserves. We don’t have anything planned for raising reserves. This will be the second year that we haven’t raised our membership fees.

Motion to approve Treasurers Report.

1st Sheri Kelly 2nd Linda Bollinger

All in favor

There was a discussion about how to sell the t-shirts or take donations and give a t-shirt away for free for the donation. It was suggested that we come up with ideas on how to get the t-shirts to bring in revenue.

**OLD BUSINESS**

Staff appreciation lunch went very well. Four people brought in donations. Kay Duskin’s salad was a big hit. Theresa Hinricksen ran the whole thing by herself and she said it was relaxed. Alan passes on huge thank you to Theresa and stated that she should not have had to do that by herself. Discussion ensued about how to get more people to volunteer. There was a message put on Facebook regarding this event.

**NEW BUSINESS**

Scholarship Awards Night, Mike Carlson

Nine scholarship awards will be given out this year by Mike at Scholarship awards night on May 25, 2017

Booster Club Recognition Award, Mike Carlson

Mike will not be able to give out Booster Club Recognition Award on June 13th at 1pm. Michelle Williams might be able to do this and she will get back to Mike about this.

Marketing, Mike Carlson

Street Fair coming up in July. We’ve paid our $25 and we are on for July 7-9th. We need volunteers for 2 hour slots of time. Put up canopy on Friday and take it down on Sunday. Mike wants to make sure everyone pitches in to help Michelle Williams

Graduation is on June 15that the Comcast Arena in Everett. Our new Student Activities coordinator, Theresa Hinricksen, will take care of this event. There is no budget line item for this event so we discussed getting donations for this event. There are about 347 graduating seniors, which is a little bit smaller than last year.

Next Year Meeting Time, Mike Carlson

Discussion about meeting time. Meeting time will be at 6:30pm on Tuesdays next year. First meeting will be in August and Mike will send out an email with some dates in August. Suggestions were made to do a longer meeting with a pot-luck type setting for the first meeting. Doing this meeting before Eagle Days will be advantageous so we can be present at Eagle Days.

Next Year positions, Theresa Hinricksen

President: Mike Carlton

Vice President: Kim Deisher-Allen

Secretary: Bill Landry

Treasurer: Marc Rosson

Assistant Treasurer: Laura Denovan

Creative Art Director: Jodi Hopkins

Fine Art Director: Sheri Kelly

Academic Director: Linda Bollinger

Staff Activities Director: Theresa Hinricksen

Student Activities Director: Theresa Hinricksen and Richelle Davies

Athletic Director: Debbie Whitis

Membership Secretary: Kendra Chapman

Membership Director: Michelle Williams

Business as Boosters Secretary: Open

Fundraising Coach: Kim Deisher-Allen

Webmaster: Holly Bowles

BAB – Kimberly Meno (Marc Rosson and Sheri Kelly will help with BAB)

Rhesa Gentry expressed interest in being the Business as Boosters Secretary.

Motion to approve the list of board members.

1st Linda Bollinger 2nd Holly Bowles

All in favor

Fundraising Opportunities, Kim Allen

Kim Allen was approached by a local mattress company regarding a fundraiser which could bring in a large amount of money. This may be an opportunity to bring in money for band uniforms.

Kim is going to run beer garden at Street Fair at the airport and there may be an opportunity to bring in money through this event.

June 3rd may be an opportunity to sell pavers at 10-year anniversary event at BPAC. Need flyers available at this event so that people can take the flyers home so they can purchase pavers. Kay Duskin explained that BPAC Anniversary event will begin at 5pm. Includes behind the scenes tour, reception in b wing, student groups performing, The Coats will be main event performance.

Principal Remarks, Alan Boatman

Alan Boatman wants to let us know that the AHS administrative team is now complete. Leslie Tuomisto is the new Assistant Principal and comes with a mental health background and will bring needed perspective. Duane Fish is new principal. Christine Hinojosa will be assistant principal at Marysville Pilchuck HS.

On June 13th the Moving Up assembly is at 1pm. Seniors are recognized at a fun event to say goodbye.

Senior picnic is at Kayak Point on June 14th.

Graduation is on June 15th at 7pm at Xfinity Arena. All night party is directly after graduation.

The next official meeting is September 19, 2017, but Mike will email us with August date.

Adjourned at about 8:10pm